

# METHOD FOR DETERMINING WEB PAGE LOADING AND VIEWING TIMES

## ABSTRACT OF THE DISCLOSURE

5        A method for tracking and reporting visitor-side web page loading times over a web  
site where a web page is stored on a first server coupled to a wide area network. The web  
page is provided with web page code and data mining code which is uploaded through the  
wide area network to a visitor computer responsive to a request over the wide area network  
from the visitor computer. The data mining code is operated on the visitor computer to  
10    obtain a begin state at a start of the web page load. A state change is then on the visitor  
computer to an end state caused by a completed upload of the web page to the visitor  
computer. The process then proceeds with comparing the begin state and the end state to  
obtain page loading time data and receiving the page loading time data at a second server.